

INVEST IN INSPIRATION

PARTNER WITH THE NATIONAL CENTER FOR CIVIL AND HUMAN RIGHTS

*Partner with Purpose.
Inspire Change.*

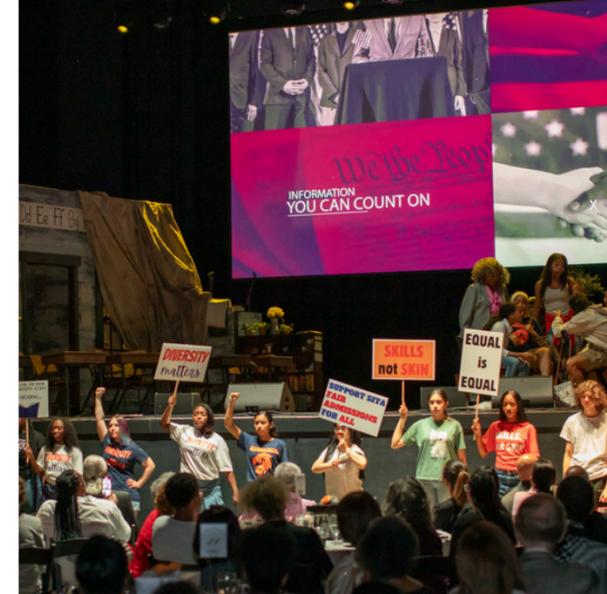
NATIONAL CENTER FOR
CIVIL AND HUMAN RIGHTS



OUR MISSION

Inspiring the Change-maker in Each of Us

The **National Center for Civil and Human Rights**, founded in 2014, is a museum and cultural organization that inspires the change-maker in each of us. Based in Atlanta – the birthplace of the U.S. Civil Rights Movement – the Center connects history to contemporary human rights challenges. Through immersive exhibitions and programs that spark dialogue and inspire action, we invite people to deepen their understanding and explore new perspectives.



WE OFFER EXPERIENCES THAT EDUCATE, EMPOWER, AND INSPIRE



Immersive Museum Exhibits and Experiences

Award-winning exhibitions on U.S. civil rights and global human rights.



K-12 Education: Connecting the Past to the Present

Standards-aligned curricular resources, school tours, digital learning.



Public Impact Programs

Events and activations that inspire civic participation.



Human Rights Training

Corporate workshops, facilitated dialogues, and civic learning experiences.



OUR REACH & IMPACT

Amplifying Voices. Advancing Rights.

These numbers represent more than attendance—they reflect lives touched and perspectives changed.

175K+
Visitors Annually*

40K+
Student Visitors

4.5M+
Visitors to
Pemberton Place

60+
Public Programs
in 2024

33K
Facebook

12K
Instagram

310K
Website
Visitors

as of 2024

A PARTNERSHIP WITH PURPOSE

- ★ **Flagship Event:** Power to Inspire
- 🏢 **Corporate Engagement:** Free Admission Days, Employee Days, Exclusive Events
- 📣 **Public Impact Programs:** Black History Month, Hispanic Heritage Month, Juneteenth
- 🎓 **Education Initiatives:** Operation Inspiration, Traveling Trunks, Learning Portal
- 🤝 **Program Sponsorships:** Culture Connections, LGBTQ+ Institute
- ⚙️ **Partner-Branded Experiences:** Brand-activated events, summits, speaker series

Shared Values

When you partner with us, you align with values that promote democratic participation.

Employee Engagement

Offer staff meaningful volunteer and education experiences.

Visibility

Recognition across high-traffic events, signage, and digital platforms.

Community Impact

Invest in access to civil rights education and civic engagement.

EXPAND ACCESS. DEEPEN IMPACT.

Provide high-impact community visibility and purpose-driven staff engagement.



FREE ADMISSION DAYS

Sponsor free entry with optional branding, signage, and digital promotion.



EMPLOYEE DAYS

Sponsor days focused on team-building, mission alignment, and staff learning.



EXCLUSIVE EVENTS

Exclusive Center access for your company or group, with customizable events or activations.

*Your sponsorship can engage employees and generate positive brand recognition.

CULTURE. CONVERSATION. CONNECTION.

Our monthly events and seasonal series inspire dialogue and engagement.

- **Examples:** Our Black History Month lectures, Hispanic Heritage Month performances, Kidspiration family day, and Juneteenth commemorations honor heritage and foster understanding.
- **Audience:** Diverse, multigenerational, local, and visiting communities.
- **Results:** Over **60 programs annually**, with opportunities for brand recognition, activation booths, and stage time.





EDUCATION PROGRAMS THAT SPARK ACTION

Our K–12 learning programs raise awareness to students through civil and human rights education.

→ **Operation Inspiration**

Provided **free admission** for **26,000+** underserved students in 2024.

→ **Traveling Trunks**

Delivered lesson plans, artifacts, and other materials to educators **nationwide at no cost.**

→ **Learning Portal**

Free, national digital hub used by teachers for free curricular resources.

Partners help scale access across Georgia and beyond, with the opportunity for sponsor branding included on select materials.

PROGRAM SPONSORSHIPS

Align with Purposeful Programming

Fund mission-driven content with lasting community benefits.

→ EDUCATION

Connecting the past to the present for a national audience.

→ CULTURE CONNECTIONS

Corporate training learning series with expanded development curriculum.

→ LGBTQ+ INSTITUTE

Programs that support LGBTQ+ youth such as forums, summits, and Pride Month activations.



Education is at the heart of change. Through our programs, we equip students and educators to deepen understanding of history and imagine a more just future. This is not just learning, it's preparation for leadership and action.

Nicole Moore, Senior Director of Education



"Culture Connections believes that collective purpose improves workplaces. By creating experiences that help address workplace culture and belonging, we encourage engagement and growth for individuals and organizations."

Phil Polk, Team Leader of Culture Connections



"LGBTQ+ individuals face unique and escalating challenges. Our goal is to begin a journey of support for LGBTQ+ youth, where we establish a safe place of connection, and continue that journey as they emerge as the leaders of tomorrow."

Tim'm West, Executive Director of the LGBTQ+ Institute

HOST EVENTS WITH A HIGHER PURPOSE

Create unique events at the Center aligned with your values.

PRIVATE GALLERY NIGHTS

LEADERSHIP WORKSHOPS

CONFERENCES

BRANDED RECEPTIONS

Custom programming, speaker curation, marketing support. Every event your company hosts with us supports our mission to inspire and equip change-makers.



PURPOSE-DRIVEN VOLUNTEERING

Connect teams to meaningful, mission-aligned service experiences.



ROLES

Welcome guests, support activations, prep materials, remote engagement.



GROUP SIZE

Up to 10 per shift. Ideal for team-building.



RECOGNITION

Includes social spotlights, partner features, and onsite branding opportunities.

CONFERENCES WITH PURPOSE

Bringing People Together

THREE FLEXIBLE WAYS TO HOST

- **Single-Space** — boardroom / classroom for 20-125 guests
- **Main Lobby & Mezzanine** Grand two-story venue for 300+ guests
- **Full Center Buy-Out** — lobby, terrace & galleries for 500-1,200+ attendees

MISSION-RICH SETTING

- **Iconic Pemberton Place campus** in the heart of downtown Atlanta, just steps from major hotels and transit
- **Delegates network** surrounded by stories of civil and human rights progress

TURN-KEY PRODUCTION & HOSPITALITY

- **Dedicated event producer** + on-site staff, podium, LED wall, house sound, livestream capability
- **Multi-cultural food selections** and full bar options
- **Photo / multi-camera video capture**, real-time social coverage, custom signage

SPONSOR-LEVEL ENHANCEMENTS

- **Branded gallery tours**, leadership workshops, or private evening receptions
- **Logo placement** across stage screens, registration, and digital campaigns
- **Discounted return tickets** or gift-shop vouchers for every attendee



**NATIONAL CENTER FOR
CIVIL AND HUMAN RIGHTS**

LET'S PARTNER

**TOGETHER, WE CAN INSPIRE INFINITE HOPE
— AND CREATE LASTING CHANGE.**

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