

WEDNESDAY
APRIL 17
6PM-9PM

COURAGEOUS STEPS

THE EASTERN

800 OLD FLAT SHOALS ROAD SE

ATLANTA, GA 30316

BRIDGING THE DIVIDE FOR EQUALITY

Presented by

**NATIONAL CENTER FOR
CIVIL AND HUMAN RIGHTS**

**BECOME A
SPONSOR**



CORPORATE SPONSORSHIP LEVELS AND BENEFITS

A Power to Inspire Experience | Wednesday, April 17, 2024 | 6PM-9PM

Join us for Power to Inspire 2024 and our 10th anniversary celebration!

Guests will experience a theatric performance entitled "Courageous Steps: Bridging the Divide for Equality," celebrating the 70th anniversary of the Brown v. Board of Education Supreme Court decision. Through this multimedia depiction, guests will learn about the educational journey of minority children during the "separate but equal" eras and be inspired to change the landscape of fair and equal education for all.

PRESENTING SPONSOR \$100,000

- Exclusive sponsors-only table seating for 30 guests, featuring premium catering and bar service.
- Invitation to Sponsor and VIP Reception
- Invitation to 10th Anniversary roof-top after party
- Complimentary Valet Parking
- Recognition from the stage
- Full page ad and logo in the digital program
- Logo or name recognition on all digital marketing for 2024 Power to Inspire.
- Logo on all email communications, digital ads, invitations, and event signage
- Social media recognition – short video shared on Center's LinkedIn, Instagram, Twitter, Facebook, and YouTube channels.
- Sponsor logo on Power to Inspire website landing page.
- Two (2) one-time 10% rental space discounts at the Center, pre-tax (subject to availability; must be used by 12/31/2024)
- Coffee & Tour of the Museum for 10 guests with Jill Savitt, CEO (must take place before 12/31/2024)
- 100 admission tickets to the Center (use by 12/31/2024)
- Sponsor 200 students to attend matinee performance.

**CHAMPION
SPONSOR
\$75,000**

- Exclusive sponsors-only table seating for 20 guests, featuring premium catering and bar service.
 - Invitation to Sponsor and VIP Reception
 - Invitation to 10th Anniversary roof-top after party
 - Complimentary Valet Parking
 - Recognition from the stage
 - Full page ad and logo in the digital program
 - Logo or name recognition on all digital marketing for 2024 Power to Inspire experience.
 - Logo on email communications, digital ads, invitations, and event signage
 - Social media recognition – short video shared on Center’s LinkedIn, Instagram, Twitter, Facebook, and YouTube channels.
 - Sponsor logo on Power to Inspire website landing page.
 - One (1) one-time 10% rental space discount at Center, pre-tax (subject to availability; must be used by 12/31/2024)
 - Coffee & Tour of the Museum for 10 guests with Jill Savitt, CEO (must take place before 12/31/2024)
 - 75 admission tickets to the Center (use by 12/31/2024)
 - Sponsor 100 students to attend matinee performance.
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**TRAILBLAZER
SPONSOR
\$50,000**

- Exclusive sponsors-only table seating for 20 guests, featuring premium catering and bar service.
- Invitation to Sponsor and VIP Reception
- Invitation to 10th Anniversary roof-top after party
- Complimentary Valet Parking
- Recognition from the stage
- Half page ad and logo in the digital program
- Exclusive sponsors-only seating with table for 10 guests, featuring premium catering and bar service.
- Logo on email communications, digital ads, invitations, and event signage
- Sponsor logo on Power to Inspire website landing page.
- One (1) one-time 10% rental space discount at the Center, pre-tax (subject to availability; must be used by 12/31/2024)
- Coffee & Tour of the Museum for 10 guests with Jill Savitt, CEO (must take place before 12/31/2024)
- 50 admission tickets to the Center (use by 12/31/2024)
- Sponsor 75 students to attend matinee performance.

**BENEFACTOR
SPONSOR
\$25,000**

- Exclusive sponsors-only table seating for 10 guests, featuring premium catering and bar service.
 - Invitation to Sponsor and VIP Reception
 - Invitation to 10th Anniversary roof-top after party
 - Complimentary Valet Parking
 - Half page ad in the digital program
 - Name on event signage and media promoting Power to Inspire
 - Sponsor logo on Power to Inspire website landing page.
 - One-time 10% rental space discount at the Center, pre-tax (subject to availability; must be used by 12/31/2024)
 - 25 admission tickets to the Center (used by 12/31/2024)
 - Sponsor 50 students to attend matinee performance.
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**CATALYST
SPONSOR
\$15,000**

- Exclusive sponsors-only table seating for 10 guests, featuring premium catering and bar service.
 - Invitation to Sponsor and VIP Reception
 - Invitation to 10th Anniversary roof-top after party
 - Complimentary Valet Parking
 - Name recognition in the digital program
 - Name on event signage and media promoting Power to Inspire
 - Sponsor Logo on Power to Inspire website landing page.
 - 15 admission tickets to NCCHR (use by 12/31/2024)
 - Sponsor 30 students to attend matinee performance.
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**SIGNATURE
SPONSOR
\$10,000**

- Exclusive sponsors-only table seating for 10 guests, featuring premium catering and bar service.
 - Invitation to VIP cocktail reception
 - Invitation to 10th Anniversary roof-top after party
 - Complimentary Valet Parking
 - Name recognition in the digital program
 - Name on event signage and media promoting Power to Inspire
 - Sponsor Logo on Power to Inspire website landing page.
 - 10 admission tickets to the Center (use by 12/31/2024)
 - Sponsor 20 students to attend matinee performance.
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**PATRON
SPONSOR
\$5,000**

- Exclusive sponsors-only table seating for 10 guests, featuring premium catering and bar service.
- Invitation to VIP cocktail reception
- Invitation to 10th Anniversary roof-top after party
- Complimentary Valet Parking
- Name recognition in the digital program
- Name on event signage promoting Power to Inspire
- Sponsor Logo on Power to Inspire website landing page.
- Sponsor 10 students to attend matinee performance.

TICKETING OPTIONS

HOST COMMITTEE/VIP TICKET

\$500 PER TICKET

\$1,000 PER COUPLE

- Exclusive seating in sponsor VIP area, featuring premium catering and bar service.
 - Invitation to Sponsor and VIP Reception
 - Invitation to 10th Anniversary roof-top after party
 - Complimentary Valet Parking
 - Name recognition in the digital program and materials
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GENERAL ADMISSION TICKETS:

(Includes 2 drinks tickets, passed hors d'oeuvres, and limited complementary valet)

- \$125.00 – Early Bird
- \$175.00 – Regular

MATINEE TICKETS:

- \$25.00 – Adult
 - \$12.00 – Student
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COURAGEOUS STEPS

BRIDGING THE DIVIDE FOR EQUALITY

BECOME A SPONSOR

The National Center for Civil and Human Rights 2024 Power to Inspire Sponsorship Commitment Form

Contact Name: _____ Contact Title: _____

Address: _____

Phone Number: _____ Email: _____

Company or Group Name (as it should appear on written materials): _____

SPONSORSHIP LEVELS:

- PRESENTING SPONSOR \$100,000
- CHAMPION SPONSOR \$75,000
- TRAILBLAZER SPONSOR \$50,000
- BENEFACTOR SPONSOR \$25,000
- CATALYST SPONSOR \$15,000
- SIGNATURE SPONSOR \$10,000
- PATRON SPONSOR \$5,000
- HOST COMMITTEE/VIP TICKET (\$500 /ticket OR \$1,000/couple)

Signature

Date

PAYMENT METHOD

- Check Enclosed Name on card: _____
- Please send invoice Credit card #: _____ Exp. Date: _____
- Credit Card CVC: _____ Billing Address: _____

Thank you for supporting the National Center Civil and Human Rights!

Please mail or email this form to the NCCHR administrative office.

Mailing Address: ATTN: Emily Startup 250 Williams St., NW Ste. 2322, Atlanta, Ga 30303

Email: estartup@civilandhumanrights.org | Phone: 770-843-4757