

Become  
a Sponsor!

The National Center for Civil and Human Rights  
presents

POWER TO INSPIRE 2023  
**MARCH ON WASHINGTON**  
60th Anniversary

The Rialto Center for the Arts  
Wednesday, May 17, 2023, 6–8:30pm

Honorary Chair  
Ambassador Andrew Young

Honoree  
Mrs. Myrlie Evers-Williams



### Sponsorship Benefits

#### \$100,000

- Logo or name recognition on all digital marketing for 2023 Power to Inspire experience
- Full page ad and logo in the digital program
- Premiere seating at event for 20 guests
- Invitation to VIP Reception
- Logo on all email communications, digital ads, invitations, and event signage
- Social media recognition – short video shared on Center’s LinkedIn, Instagram, Twitter, Facebook, and YouTube channels
- Logo on Power to Inspire website landing page
- Industry exclusivity on sponsorship
- Recognition from the stage
- Two (2) one-time 10% rental space discounts at the Center, pre-tax (*subject to availability; must be used by May 31, 2024*)
- 100 admission tickets to the Center (*must be used by May 31, 2024*)
- Coffee and VIP Tour for 20 guests with Center President and CEO Jill Savitt (*tour must be scheduled by May 31, 2024*)

#### \$75,000

- Logo or name recognition on all digital marketing for 2023 Power to Inspire experience
- Full page ad and logo in the digital program
- Premium seating at event for 16 guests
- Invitation to VIP Reception
- Logo on email communications, digital ads, invitations, and event signage
- Social media recognition – short video shared on Center’s LinkedIn, Instagram, Twitter, Facebook, and YouTube channels
- Logo on Power to Inspire website landing page
- Recognition from the stage
- One (1) one-time 10% rental space discount at Center, pre-tax (*subject to availability; must be used by May 31, 2024*)
- 75 admission tickets to the Center (*must be used by May 31, 2024*)
- Coffee and VIP Tour for 10 guests with the Center’s President and CEO Jill Savitt (*tour must be scheduled by May 31, 2024*)

### \$50,000

- Half page ad and logo in the digital program
- Seating at event for 14 guests
- Invitation to VIP Reception
- Logo on two (2) email communications, two (2) digital ads, two (2) invitations, and event signage
- Logo on Power to Inspire website landing page
- One (1) one-time 10% rental space discount at the Center, pre-tax (*subject to availability; must be used by May 31, 2024*)
- 50 admission tickets to the Center (*must be used by May 31, 2024*)
- Coffee and VIP Tour for 10 guests with the Center's President and CEO Jill Savitt (*tour must be scheduled by May 31, 2024*)

### \$25,000

- Half page ad in the digital program
- Seating for event for 12 guests
- Invitation to VIP Reception
- Name on event signage and media promoting Power to Inspire
- Sponsor name on Power to Inspire website landing page
- One-time 10% rental space discount at the Center, pre-tax (*subject to availability; must be used by May 31, 2024*)
- 25 admission tickets to the Center (*must be used by May 31, 2024*)

### \$15,000

- Name recognition in the digital program
- Seating at event for 10 guests
- Name on event signage and media promoting Power to Inspire
- Sponsor name on Power to Inspire website landing page
- 15 admission tickets to NCCHR (*must be used by May 31, 2024*)

### \$10,000

- Name recognition in the digital program
- Seating at event for 8 guests
- Invitation to VIP Reception
- Name on event signage and media promoting Power to Inspire
- Sponsor name on Power to Inspire website landing page
- 10 admission tickets to the Center (*must be used by May 31, 2024*)

### \$5,000

- Name recognition in the digital program
- Seating at event for 6 guests
- Name on event signage promoting Power to Inspire
- Sponsor name on Power to Inspire website landing page

### \$2,500

- Name recognition in the digital program
- Seating at event for 2 guests
- Name on event signage promoting Power to Inspire
- Sponsor name Power to Inspire website landing page