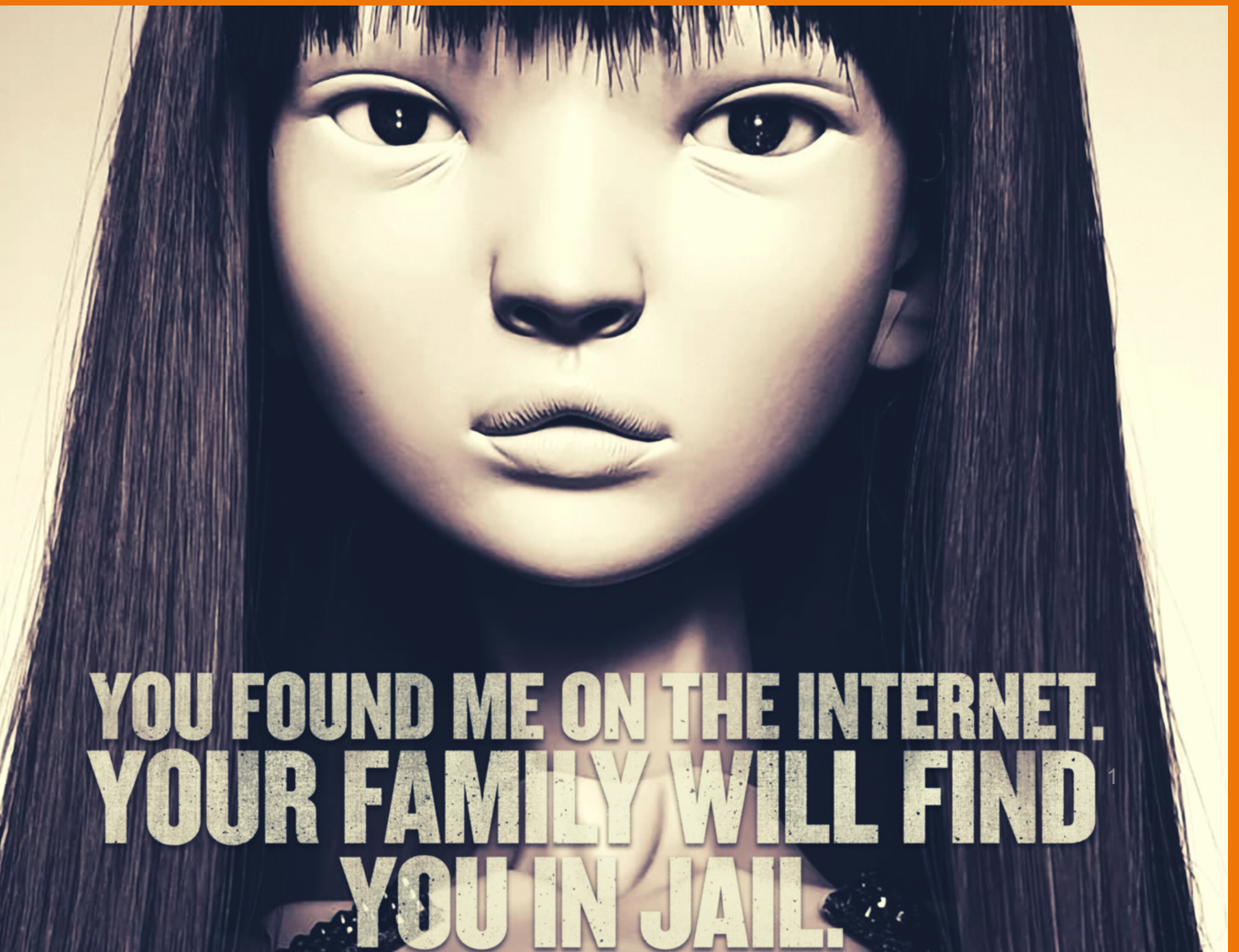




NATIONAL CENTER FOR
CIVIL AND HUMAN RIGHTS

INTERNATIONAL HUMAN
TRAFFICKING INSTITUTE

ANNUAL REPORT 2020



**YOU FOUND ME ON THE INTERNET.
YOUR FAMILY WILL FIND
YOU IN JAIL.**



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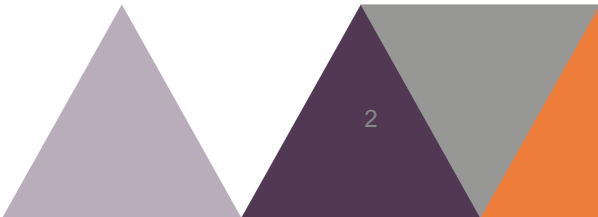
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EXECUTIVE SUMMARY

As we enter the final month of our three-year strategic plan, this report highlights the International Human Trafficking Institute's progress to continue the fight to eliminate the demand for human trafficking. Despite 2020's concurrent crises from the coronavirus pandemic, racial unrest, economic insecurity, and a contentious election season, we adapted and moved forward our agenda.

While we are all experiencing this unprecedented time, we are experiencing it in different ways. The gaps in our safety net are apparent and vulnerable families, even more than before, lack support systems and resources. This places our children at increased risk of abuse and exploitation.

In 2019, the New York Times reported there were over 45 million photos of children on pornography sites. During the extended period of staying at home, recent reports are that there is a double digit increase in the number of visitors to pornography sites, and the larger sites are now offering free access. The increase in demand on these sites results in the increase of photos and videos featuring child sexual exploitation.

In March 2020, the National Center for Missing and Exploited Children reported a 106% increase with over 2 million CyberTipline reports from the previous March. With most schools operating virtually and stay-at-home measures across the US, children are spending more time on virtual platforms, and in many instances, their online activities are not monitored. Thereby increasing their exposure to predators online to groom, recruit, and exploit.

EXECUTIVE SUMMARY

The safety nets that were in place to notice, protect, and report abuse, all but disappeared. Melissa Jonson-Reid, a professor of social work research at Washington University in St. Louis states “children are no longer visible to the vast majority of people who are trained and required to report abuse.” When children are not in school, teachers and administrators cannot easily notice a change in behavior or see bruises via virtual classrooms. Therefore, some children are living in untenable situations, with no hope for relief or rescue.

We can no longer deny, or dismiss the fact, that systemic issues impeding the quality of life for vulnerable persons are created, accelerated, and sustained among racial, gender, and class designations. Now is not the time to retrench but accelerate our efforts to address these societal conditions via our advocacy and actions to improve the lives of families.

While the IHTI cannot stop the pandemic, or other crises affecting our communities, we worked diligently to maintain community education, partner training, and task force convenings to continue our focus to disrupt the business model of human trafficking by stopping the demand.

Since April 2020, all IHTI trainings and educational programs, including our annual “Eye-Opening Experience,” were held online, providing more access to our offerings to a broader audience. The following pages are an overview of our activities and initiatives.

19,700

*Individuals trained over
the last 12 months*

54%

*Increase of Coalition
partners in 2020*

\$195K

*Raised in the last 12
months*



YEAR TWO PROGRESS & PIVOTS

In 2018, we established the Metro Atlanta Coalition to End Human Trafficking and developed a 3-year strategic plan with cross-sector community input dedicated to reducing human trafficking, specifically domestic child sexual exploitation. To be effective, the Coalition's two strategic objectives are to:

1. **Prevent demand for human trafficking** by introducing effective strategies to increase public will to hold predators accountable for their illegal and harmful acts, and
2. **Traffick-proof vulnerable populations** by increasing support systems for families and communities

The IHTI's role is to be a convener and thought leader for the Coalition, facilitating the involvement of the cross-sector Coalition in six ways: educating our community, convening our partners, training our partners, improving public policy, developing programming, and enabling technology solutions.

The theme for the second year of our strategic plan was to increase commitment, engagement, collaboration, and action from all our partners. **Over the last year, we have:**

- Brought on 50 new partners into the Coalition, bringing the total number to 180
- Trained nearly 20,000 people on the signs of human trafficking and how to stop the demand.
- Extended youth outreach through partnerships with Atlanta Public Schools, independent and charter schools, and student groups at Georgia State University and Kennesaw State University.
- Partnered with Men Stopping Violence, to create a curriculum and facilitated conversations on men's role in ending sexual exploitation
- Launched a digital Wall-of-Shame on our website to build public-will to hold predators, who sexually exploit children, accountable.
- Coordinated engagement from our task forces of advocacy/nonprofit organizations, civic partners, corporations, educational institutions and systems, government representatives, public safety units, and multi-faith organizations.
- Increased communication among the Coalition and larger community via our frequent email newsletters and active social media engagement across Facebook, Instagram, LinkedIn, and Twitter

YEAR TWO PROGRESS & PIVOTS

This year put a pause on our in-person actions, but it did not interrupt our mission to end human trafficking. We moved our training and programs online, and seamlessly continued our efforts.

TRAINING OUR PARTNERS



WellStar nurses attending an IHTI-led training. 2020.

We are working to meet our goal of training 50,000 people to (1) recognize labor and sex trafficking, (2) empower people to alert proper authorities, and (3) share the training and awareness by the end of 2021.

An unintended benefit of offering our trainings and programs online, is we are reaching a more geographically diverse audience. We have trained persons and groups throughout the state of Georgia, and had attendees in our training rooms from Africa, Asia, Canada, Europe and even New Zealand.

IHTI also certified and trained 55 Ambassadors to lead their own trainings, and facilitated Advocate workshops, where participant organizations learn how to create their own social change campaigns.

"This has been incredibly difficult to hear, but I feel it is so important to have heard. Also [I now] know what steps I personally need to take to keep my fellow human beings safe and interrupt the demand for human trafficking and exploitation."

- Marcus Laing, Catholic Church training participant

In addition to IHTI's signature Actionary Training, "Learn something, See something, Do something to End Labor & Sexual Exploitation" in response to the proliferation of children being approached online by predators, we created a training "What You Need to Know to Keep Youth Safe Online."

Some of our largest trainings were in partnership with Kennesaw State University, WellStar Health, and Georgia State University.

EDUCATING THE COMMUNITY

We increased engagement on our social media platforms, Facebook, Instagram, and Twitter to educate and increased engagement in our efforts.

The Way Forward: The Intersections of Race, Gender, and Class



NATIONAL CENTER FOR CIVIL AND HUMAN RIGHTS
INTERNATIONAL HUMAN TRAFFICKING INSTITUTE

Guest Speaker:
Genarlow Wilson
Legal Assistant,
City of Atlanta's Law Department

Guest Speaker:
Ronald Madique, J.D.
Assistant Dean of Students,
Georgia State University - Office of the
Dean of Students

THE WAY FORWARD:
THE INTERSECTIONS OF RACE, GENDER AND CLASS
BRUH, WHAT WERE YOU THINKING?
WISDOM AND LESSONS FOR EVERY YOUNG MAN

IHTI PRESENTS A REAL-TALK CONVERSATION FOR YOUNG MEN ON HOW ONE WRONG DECISION CAN DERAIL YOUR LIFE

Genarlow Wilson was 17 years old when he was convicted and given a 10 year sentence for consensual sex with a 15 year girl. After two years, the Georgia Supreme Court overturned the decision and he was released. He went on to attend and graduate from Morehouse College and is now a father and founder of a mentoring program for boys.

SATURDAY, AUGUST 22ND | 11:00 AM (EDT)

This 2020 campaign featured a series of virtual conversations identifying and addressing the systemic reasons of labor and sexual exploitation. Conversation topics included:

- How the lack of diversity in domestic minor sex trafficking media campaigns perpetuates the bias against Black Girls
- How we can connect the dots between chattel slavery and human trafficking
- How low wages, brutal working conditions, and laws hostile to organizing make Atlanta and surrounding areas ripe for labor trafficking.
- How the unseen victims of human trafficking (boys and trans youth) go underreported, making it difficult to understand the specific nature of the crimes and total number of people affected
- A Survivor's story of child abuse/domestic violence, child sex trafficking, and child pornography

YEAR TWO PROGRESS & PIVOTS

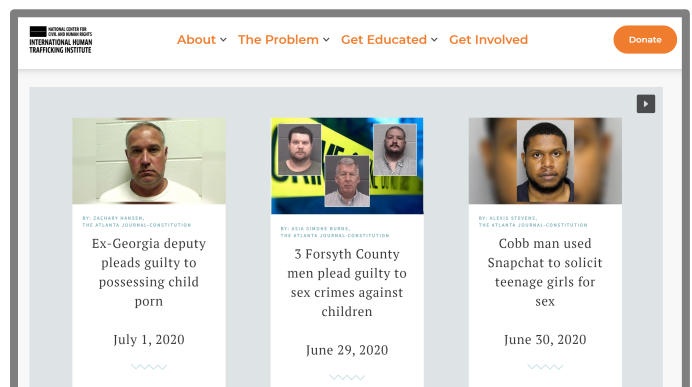
We hosted a 60-day campaign—*In the Meantime*— with an online toolbox with Included a 20-minute, resource guide for parents on the platforms that predators are using to approach children.

We added a conversation series—*The Way Forward: The Intersections of Race, Gender, and Class*— how these the systemic conditions fuel labor and sexual exploitation. We were joined in these dialogue with global, national, and local thought leaders and activists, from organizations such as, Frederick Douglass Family Initiatives, Habitat for Humanity International, All Saints Episcopal Church, University of Georgia Law School, Partners for Dignity & Rights, Covenant House of Georgia, youthSpark, Fulton County Juvenile Court, National Council of Jewish Women, Men Stopping Violence and Trafficking in America Task Force. We also held Facebook Live with presenters from Aequitas, Paulding County Sheriff's Department, and our Ambassador Corps.

We developed a parent toolkit for our distribution to over 200 school-age community members with prevention and awareness tools along with the “I Am Little Red” animated awareness video, funded by the Arthur M. Blank Foundation.

Our partner, Men Stopping Violence, hosted and developed the curriculum for our Men-to-Men conversations with men on how the use of pornography fuels sexual exploitation.

The solution to ending sexual exploitation is eliminating the demand. To create the negative stigma to deter perpetrators from purchasing sex from victims, we created the Wall of Shame on our website to with new stories of arrested predators.



Wall of Shame slideshow on IHTI's website.

Captured September 20, 2020.



YEAR TWO PROGRESS & PIVOTS

Critical tools to eliminate human trafficking include raising awareness of what human trafficking is and how we can identify predators and prevent victimization. This includes raising awareness of the ongoing organizations and efforts that media readers and listeners can support. Our media reach has continued to grow, as IHTI has been mentioned in over a dozen publications this year, including articles in Atlanta Journal Constitution, Fox 5 Atlanta, and Saporta Report and even in Pennsylvania's WFMZ. Our Executive Director has been interviewed on several podcasts, radio and television as well. Overall, we have received well over 120 press mentions since 2018.

CONVENING OUR PARTNERS

We brought together members of the Multi-Faith Task Force to plan activations for their congregations. We secured commitments from Ebenezer Baptist Church, Interfaith Children's Movement, Jewish Community Relations Council of Atlanta, Jewish Women Democratic Salon, New Birth Missionary Baptist Church and the Roman Catholic Church Archdiocese of Atlanta. Additionally, the Catholic Archdiocese of Atlanta and Savannah recognized June as Human Trafficking Awareness Month and coordinated with IHTI to host trainings to over 220 affiliated parishes. In response we created a training in Spanish and trained Spanish speaking Ambassadors to conduct the trainings.

When we pivoted due to the onset of the pandemic, we reached out to members of our Advocacy & Civic Engagement task force to see how IHTI could coordinate information sharing among them. We then developed and distributed a call-to-action newsletter identify specific actions that people could do to support our direct services partners.

In October 2020, we hosted our 2nd Annual Convening featuring Vic Reynolds, the Director of the Georgia Bureau of Investigations, and Callahan Walsh, of the National Center for Missing and Exploited Children. With support from the Georgia-Pacific Corporation, we produced original content for the Convening.



LOOKING AHEAD

In the final year of the 3-year strategic plan, we are focusing on reaching our goal of 50,000 people trained. We will also continue to empower our Coalition members with resources and connections to enact change which supporting new partners in their actions to end human trafficking.

To accomplish this, we are partnering with umbrella organizations to train their networks. As example, we have partnerships with the national office of Court Appointed Special Advocates –GALS (CASA) and Latin American Association (LAA). CASA supports and promotes court-appointed volunteer advocacy for children who have experienced abuse or neglect. IHTI will provide human trafficking awareness training to their volunteers placed in over 14,000 juvenile courts across the United States. LAA is the region's leading agency representing Georgia's Latino issues. IHTI will train their teams and staff across the state. They are committed to ensure that their staff is trained to learn something, see something and do something to end human trafficking.

“I already believed in the cause, but I felt that it was our responsibility to our community to train our organization.”

Santiago Marquez, CEO, Latin American Association

Finally, Coalition member Georgia Bureau of Investigation (GBI), shared at the Convening the role of the [Human Exploitation and Trafficking \(HEAT\) Unit](#), staffed with six special agents. This unit focuses on enforcement, including arresting predators, for both commercial sex trafficking and labor trafficking, including rescue efforts of adult trafficking victims. This is great progress in our state and will accelerate efforts among local police departments.



LOOKING AHEAD

CLOSING OUT OUR 3_YEAR STRATEGIC PLAN

We look forward to sharing the results of our 3-year statement plan, in:

- Educating individuals to *learn something, see something, do something*, to end human trafficking in metro Atlanta area, the state of Georgia and beyond
- Increasing awareness and efforts order to end human trafficking, by interrupting demand.
- Supporting efforts to increase safety nets for vulnerable children and their families.
- Increasing public will to arrest and convict Predators.
- Assisting private and public institutions to include anti human trafficking stipulations in their personnel and vendor contract policies.
- Ensuring that persons, of all ages, are committed to shifting our consumer habits to decrease the demand for labor exploitation.

Continue to build union between movements stretching across the globe because we must put away our willingness to profit from the exploitation of others.

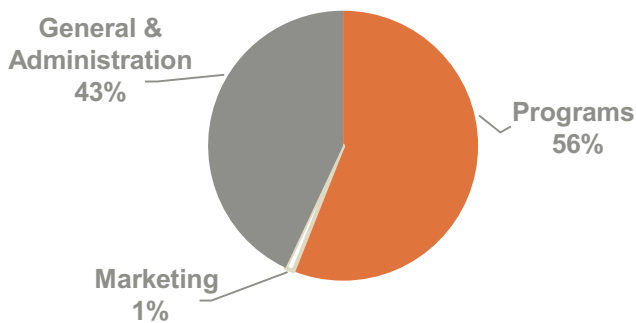
Hon. John Lewis

July 30, 2020

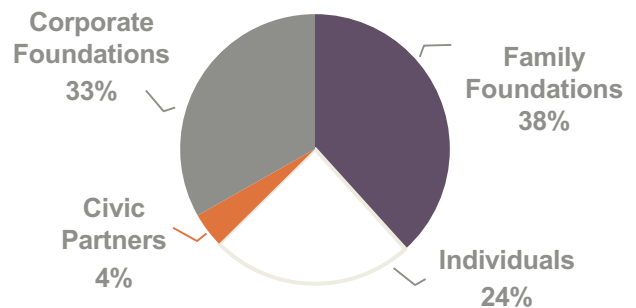
IHTI 2019-2020 FINANCIALS

This year, the IHTI received **\$195,786** in contributions from family and corporate foundations, civic partners, and individual donors. This brings the total fundraised income to support the ongoing strategic plan efforts to end human trafficking in the Metro Atlanta area to a total of \$1 million.

EXPENSE ALLOCATION



FUNDING SOURCES



Allies of Change

over \$25,000

Abraham J. & Phyllis Katz Foundation
PNC Foundation

UPS Foundation

Catalysts of Change

\$1,000 - \$24,999

A. J. Robinson
Adria P. Douglas
Barbara B. Balser
David Fortanbary
Donna Ellis
Edwin Roldon
Eva LaRue

Georgia-Pacific Foundation
Jack & Jill of America Greater North Atlanta Chapter
Jessica Sarowitz
Joshua Weitz
L. R. Fahs
Marc Rosenkoetter
Monica Kemper

Shannon Corey
Susan Grant
Suzanna Stribling
Umar Sayed
Wellspring Living, Inc.

Voices of Change

\$250 to \$1,000

Alice Plant
Alison Schers
Anthony Swygert
Brian Tolleson
Camille Nelson
Candice Williams
Charles T. Huddleston
Courtney DeDi
Cristina Thomas

Donald P. Bailer
Donna Nelson
Elizabeth Starling
James E. Lockemy
Joel Rosenstock
John A. Franklin
Joseph Barker
Katharine D. Bremer
Larry Grubbs

Laura Heyward
Lesley Wheeler
Linda Davis
Liza Maulino
Monica Boll
North Oconee Rotary Club, Inc
Pamela Jones
Paul Krumbach
Robert A. Lesko

Ronald Coleman
Sandy Mollett
Scott Bernstein
Stephanie H. Dalia
Steve J. Labovitz
Tara Ormiliami
William Monahan
William Morrison

SPECIAL ACKNOWLEDGEMENTS

IHTI and the Metro Atlanta Coalition to End Human Trafficking relies on our partners' leadership and sponsorship as we work collectively to fight to end the demand for human trafficking. Generous support of resources and volunteers from individuals, foundations, corporations, and all our partners allows our efforts to be seen and heard throughout our local communities and beyond. **THANK YOU.**

International Human Trafficking Institute Staff Team:

Randi Hooker, Coordinator of Operations

DeAndre D. Marshall, Director of Training

Deborah J. Richardson, Executive Director

4Sarah

50 Eggs

92.9FM The Game

Abraham J. &Phyllis Katz Foundation

Accenture

Agnes Scott College

Ahavath Achim Synagogue

Alston & Bird

Ankura

Aon

Arthur M. Blank Family Foundation

Ashanti Films

Atlanta CASA

Atlanta Falcons

Atlanta Fire Department

Atlanta Good Shepherd

Atlanta Jewish Committee

Atlanta Journal Constitution

Atlanta Metro Chamber

Atlanta Police Department

Atlanta Police Foundation

Atlanta Public Schools

Atlanta Regional Commission

Atlanta Super Bowl Host Committee LIII

Bank of America

Blue Campaign, U.S. Department of
Homeland Security

Boys and Girls Club of Atlanta

Brookhaven Police Department

Brunner

Camp Best Friends

Canadian Consulate General in Atlanta

Caring Works

Christ the King Lutheran Church

CIFAL Atlanta

Clayton County Fire Department

Coca-Cola Company

Columbia Hospitality

Comcast

Congregation of Hadash

Congressman John Lewis

Court Appointed Special Advocates

Covenant House

Creative Media Industries Institute

CW69 - CBS Television

David, Helen and Marian Woodward Fund

DeKalb County Board of Health

DeKalb Junior League

Deloitte Consulting LLP

Delta Air Lines

Delta Sigma Theta, Gwinnett County¹³

Demand Abolition

Dragon Army

Dunwoody Police Department

SPECIAL ACKNOWLEDGEMENTS

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ECPAT USA
Entercom
Episcopal Diocese of Atlanta
Fair Trade Campaigns
Faith Deliverance Temple
First Ladies Youth Leadership
Foundation - Rockdale
Flexport
Full Circle Living
Fulton County Juvenile Court
Fulton County Police Department
Gateway Center
Georgia Asylum & Immigration Network
Georgia Cares
Georgia Criminal Justice Council
Georgia Institute of Technology, Ivan
Allen College of Liberal Arts
Georgia Office of Attorney General
Georgia Pacific
Georgia Public Broadcasting, Morning
Edition with Leah Flemming
Georgia Public Service Commission
Georgia State University, Andrew Young
School of Public Policy
Grace Lutheran Church
Greggo Lee Films
Gwinnett County Police Department
Hartsfield-Jackson International Airport
HLN
Horizon Advisory Group
Impact Church
In Our Backyard
Influencer Church Atlanta
Interfaith Children's Movement
Interfaith Community Initiative
ITC
It's a Penalty

Jack and Jill of America, Inc. Greater
Metropolitan Atlanta Chapter
Jewish Community Relations Council of
Atlanta
Jewish Democratic Women's Salon
Jewish Federation of Atlanta
Jewish Women's Fund of Atlanta
Jones Day
JoyUs Beginnings
Junior League of Atlanta
Katz Foundation
Kennesaw State University
Latin American Association
LEGEND
Lexicon Strategies
Links Incorporated, Atlanta Chapter
Links Incorporated, Magnolia Chapter
Lutheran the Redeemer Church
Lyft
MARTA
Masjid of Al-Islam
Mayor's Office, City of Atlanta
McEachern High School
Medical Wellstar, Cobb County
Men Stopping Violence
Men Stopping Violence
Mercedes-Benz Stadium
Metro Atlanta Chamber
Ministry of Foreign Affairs, Bahamas
MMI
Moxie
National Center for Missing and Exploited
Children
National Council of Jewish Women
National Football League
NCR
New City Church
North Georgia Conference of the United
Methodist Church

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Out of Darkness
Partners for Dignity & Rights
Passion City Church
Paulding County Sheriff's Office
Polaris
Presbyterian Women
Purchasing Power
Purpose Built Communities
Puyallup Tribe Community
R. Howard Dobbs, Jr. Foundation
Rights4Girls
Robert and Polly Dunn Foundation
Roman Catholic Church
Archdiocese of Atlanta
Roswell Delta Sigma Theta Forum
Roswell Street Baptist Church
Rotary International
S.O.A.P. Project
SafeAmerica
Saporta Report
Serenity's Steps
Shared Hope
Shine A Light
Sirius XM Urban View Next Nation
SLAM Academy
Social Justice Café for Girls
St. Philip Benizi Catholic Church
St. Brendan's Catholic Church
St. Patrick's Episcopal Church

St. Thomas More Catholic Church
Street Grace
Stronghold Christian Church
Tabernacle Baptist Church
Telemundo
Temple Sinai
The Drake House
The Gathering Spot
The Robert and Polly Dunn Foundation
The Salvation Army
TriBridge Residential
Trinity Press
U.S. Department of Homeland Security
Uber
UNITAR
United Methodist Women
United Way of Greater Atlanta
Unity Faith Apostolic Ministry
UNIVISION
UPS Foundation
V-103FM Morning Culture
WABE 90.1, Closer Look with Rose Scott
WAOK, News & Talk 1380
Wellspring Living
West Minster School
WJCL ABC22
WOAK-Am Real Talk with Dr. Rashad Richie
YMCA
youthSpark

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DO SOMETHING.

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