ANNUAL REPORT 2020

YOU FOUND ME ON THE INTERNET. YOUR FAMILY WILL FIND YOU IN JAIL.
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EXECUTIVE SUMMARY

As we enter the final month of our three-year strategic plan, this report highlights the International Human Trafficking Institute’s progress to continue the fight to eliminate the demand for human trafficking. Despite 2020’s concurrent crises from the coronavirus pandemic, racial unrest, economic insecurity, and a contentious election season, we adapted and moved forward our agenda.

While we are all experiencing this unprecedented time, we are experiencing it in different ways. The gaps in our safety net are apparent and vulnerable families, even more than before, lack support systems and resources. This places our children at increased risk of abuse and exploitation.

In 2019, the New York Times reported there were over 45 million photos of children on pornography sites. During the extended period of staying at home, recent reports are that there is a double digit increase in the number of visitors to pornography sites, and the larger sites are now offering free access. The increase in demand on these sites results in the increase of photos and videos featuring child sexual exploitation.

In March 2020, the National Center for Missing and Exploited Children reported a 106% increase with over 2 million CyberTipline reports from the previous March. With most schools operating virtually and stay-at-home measures across the US, children are spending more time on virtual platforms, and in many instances, their online activities are not monitored. Thereby increasing their exposure to predators online to groom, recruit, and exploit.
EXECUTIVE SUMMARY

The safety nets that were in place to notice, protect, and report abuse, all but disappeared. Melissa Jonson-Reid, a professor of social work research at Washington University in St. Louis states “children are no longer visible to the vast majority of people who are trained and required to report abuse.” When children are not in school, teachers and administrators cannot easily notice a change in behavior or see bruises via virtual classrooms. Therefore, some children are living in untenable situations, with no hope for relief or rescue.

We can no longer deny, or dismiss the fact, that systemic issues impeding the quality of life for vulnerable persons are created, accelerated, and sustained among racial, gender, and class designations. Now is not the time to retrench but accelerate our efforts to address these societal conditions via our advocacy and actions to improve the lives of families.

While the IHTI cannot stop the pandemic, or other crises affecting our communities, we worked diligently to maintain community education, partner training, and task force convenings to continue our focus to disrupt the business model of human trafficking by stopping the demand.

Since April 2020, all IHTI trainings and educational programs, including our annual “Eye-Opening Experience,” were held online, providing more access to our offerings to a broader audience. The following pages are an overview of our activities and initiatives.

- 19,700 Individuals trained over the last 12 months
- 54% Increase of Coalition partners in 2020
- $195K Raised in the last 12 months
YEAR TWO PROGRESS & PIVOTS

In 2018, we established the Metro Atlanta Coalition to End Human Trafficking and developed a 3-year strategic plan with cross-sector community input dedicated to reducing human trafficking, specifically domestic child sexual exploitation. To be effective, the Coalition’s two strategic objectives are to:

1. **Prevent demand for human trafficking** by introducing effective strategies to increase public will to hold predators accountable for their illegal and harmful acts, and
2. **Traffick-proof vulnerable populations** by increasing support systems for families and communities

The IHTI’s role is to be a convener and thought leader for the Coalition, facilitating the involvement of the cross-sector Coalition in six ways: educating our community, convening our partners, training our partners, improving public policy, developing programming, and enabling technology solutions.

The theme for the second year of our strategic plan was to increase commitment, engagement, collaboration, and action from all our partners. **Over the last year, we have**:

- Brought on 50 new partners into the Coalition, bringing the total number to 180
- Trained nearly 20,000 people on the signs of human trafficking and how to stop the demand.
- Extended youth outreach through partnerships with Atlanta Public Schools, independent and charter schools, and student groups at Georgia State University and Kennesaw State University.
- Partnered with Men Stopping Violence, to create a curriculum and facilitated conversations on men’s role in ending sexual exploitation
- Launched a digital Wall-of-Shame on our website to build public-will to hold predators, who sexually exploit children, accountable.
- Coordinated engagement from our task forces of advocacy/nonprofit organizations, civic partners, corporations, educational institutions and systems, government representatives, public safety units, and multi-faith organizations.
- Increased communication among the Coalition and larger community via our frequent email newsletters and active social media engagement across Facebook, Instagram, LinkedIn, and Twitter
YEAR TWO PROGRESS & PIVOTS

This year put a pause on our in-person actions, but it did not interrupt our mission to end human trafficking. We moved our training and programs online, and seamlessly continued our efforts.

TRAINING OUR PARTNERS

We are working to met our goal of training 50,000 people to (1) recognize labor and sex trafficking, (2) empower people to alert proper authorities, and (3) share the training and awareness by the end of 2021.

An unintended benefit of offering our trainings and programs online, is we are reaching a more geographically divers audience. We have trained persons and groups throughout the state of Georgia, and had attendees in our training rooms from Africa, Asia, Canada, Europe and even New Zealand.

IHTI also certified and trained 55 Ambassadors to lead their own trainings, and facilitated Advocate workshops, where participant organizations learn how to create their own social change campaigns.

“This has been incredibly difficult to hear, but I feel it is so important to have heard. Also [I now] know what steps I personally need to take to keep my fellow human beings safe and interrupt the demand for human trafficking and exploitation.”

- Marcus Laing, Catholic Church training participant
In addition to IHTI’s signature Actionary Training, “Learn something, See something, Do something to End Labor & Sexual Exploitation” in response to the proliferation of children being approached online by predators, we created a training “What You Need to Know to Keep Youth Safe Online.”

Some of our largest trainings were in partnership with Kennesaw State University, WellStar Health, and Georgia State University.

**EDUCATING THE COMMUNITY**

We increased engagement on our social media platforms, Facebook, Instagram, and Twitter to educate and increased engagement in our efforts.
YEAR TWO PROGRESS & PIVOTS

We hosted a 60-day campaign—*In the Meantime*—with an online toolbox with included a 20-minute, resource guide for parents on the platforms that predators are using to approach children.

We added a conversation series—*The Way Forward: The Intersections of Race, Gender, and Class*—how these the systemic conditions fuel labor and sexual exploitation. We were joined in these dialogue with global, national, and local thought leaders and activists, from organizations such as, Frederick Douglass Family Initiatives, Habitat for Humanity International, All Saints Episcopal Church, University of Georgia Law School, Partners for Dignity & Rights, Covenant House of Georgia, youthSpark, Fulton County Juvenile Court, National Council of Jewish Women, Men Stopping Violence and Trafficking in America Task Force. We also held Facebook Live with presenters from Aequitas, Paulding County Sheriff’s Department, and our Ambassador Corps.

We developed a parent toolkit for our distribution to over 200 school-age community members with prevention and awareness tools along with the “I Am Little Red” animated awareness video, funded by the Arthur M. Blank Foundation.

Our partner, Men Stopping Violence, hosted and developed the curriculum for our Men-to-Men conversations with men on how the use of pornography fuels sexual exploitation.

The solution to ending sexual exploitation is eliminating the demand.
To create the negative stigma to deter perpetrators from purchasing sex from victims, we created the Wall of Shame on our website to with new stories of arrested predators.
YEAR TWO PROGRESS & PIVOTS

Critical tools to eliminate human trafficking include raising awareness of what human trafficking is and how we can identify predators and prevent victimization. This includes raising awareness of the ongoing organizations and efforts that media readers and listeners can support. Our media reach has continued to grow, as IHTI has been mentioned in over a dozen publications this year, including articles in Atlanta Journal Constitution, Fox 5 Atlanta, and Saporta Report and even in Pennsylvania’s WFMZ. Our Executive Director has been interviewed on several podcasts, radio and television as well. Overall, we have received well over 120 press mentions since 2018.

CONVENING OUR PARTNERS

We brought together members of the Multi-Faith Task Force to plan activations for their congregations. We secured commitments from Ebenezer Baptist Church, Interfaith Children’s Movement, Jewish Community Relations Council of Atlanta, Jewish Women Democratic Salon, New Birth Missionary Baptist Church and the Roman Catholic Church Archdiocese of Atlanta. Additionally, the Catholic Archdiocese of Atlanta and Savannah recognized June as Human Trafficking Awareness Month and coordinated with IHTI to host trainings to over 220 affiliated parishes. In response we created a training in Spanish and trained Spanish speaking Ambassadors to conduct the trainings.

When we pivoted due to the onset of the pandemic, we reached out to members of our Advocacy & Civic Engagement task force to see how IHTI could coordinate information sharing among them. We then developed and distributed a call-to-action newsletter identify specific actions that people could do to support our direct services partners.

In October 2020, we hosted our 2nd Annual Convening featuring Vic Reynolds, the Director of the Georgia Bureau of Investigations, and Callahan Walsh, of the National Center for Missing and Exploited Children. With support from the Georgia-Pacific Corporation, we produced original content for the Convening.
In the final year of the 3-year strategic plan, we are focusing on reaching our goal of 50,000 people trained. We will also continue to empower our Coalition members with resources and connections to enact change which supporting new partners in their actions to end human trafficking.

To accomplish this, we are partnering with umbrella organizations to train their networks. As example, we have partnerships with the national office of Court Appointed Special Advocates –GALS (CASA) and Latin American Association (LAA). CASA supports and promotes court-appointed volunteer advocacy for children who have experienced abuse or neglect. IHTI will provide human trafficking awareness training to their volunteers placed in over 14,000 juvenile courts across the United States. LAA is the region’s leading agency representing Georgia’s Latino issues. IHTI will train their teams and staff across the state. They are committed to ensure that their staff is trained to learn something, see something and do something to end human trafficking.

“*I already believed in the cause, but I felt that it was our responsibility to our community to train our organization.*”

* Santiago Marquez, CEO, Latin American Association

Finally, Coalition member Georgia Bureau of Investigation (GBI), shared at the Convening the role of the Human Exploitation and Trafficking (HEAT) Unit, staffed with six special agents. This unit focuses on enforcement, including arresting predators, for both commercial sex trafficking and labor trafficking, including rescue efforts of adult trafficking victims. This is great progress in our state and will accelerate efforts among local police departments.
We look forward to sharing the results of our 3-year statement plan, in:

- Educating individuals to *learn something, see something, do something*, to end human trafficking in metro Atlanta area, the state of Georgia and beyond
- Increasing awareness and efforts order to end human trafficking, by interrupting demand.
- Supporting efforts to increase safety nets for vulnerable children and their families.
- Increasing public will to arrest and convict Predators.
- Assisting private and public institutions to include anti human trafficking stipulations in their personnel and vendor contract policies.
- Ensuring that persons, of all ages, are committed to shifting our consumer habits to decrease the demand for labor exploitation.

*Continue to build union between movements stretching across the globe because we must put away our willingness to profit from the exploitation of others.*

*Hon. John Lewis*

*July 30, 2020*
This year, the IHTI received $195,786 in contributions from family and corporate foundations, civic partners, and individual donors. This brings the total fundraised income to support the ongoing strategic plan efforts to end human trafficking in the Metro Atlanta area to a total of $1 million.

**EXPENSE ALLOCATION**

General & Administration: 43%

Programs: 56%

Marketing: 1%

**FUNDING SOURCES**

Corporate Foundations: 33%

Civic Partners: 4%

Individuals: 24%

Family Foundations: 38%

**Allies of Change**

Abraham J. & Phyllis Katz Foundation

PNC Foundation

UPS Foundation

**Catalysts of Change**

A. J. Robinson

Adria P. Douglas

Barbara B. Balser

David Fortanbary

Donna Ellis

Edwin Roldon

Eva LaRue

Jack & Jill of America Greater North Atlanta Chapter

Jessica Sarowitz

Joshua Weitz

L. R. Fahs

Marc Rosenkoetter

Monica Kemper

Shannon Corey

Susan Grant

Suzanna Stribling

Umar Sayed

Wellspring Living, Inc.

**Voices of Change**

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Alison Schers

Anthony Swygert

Brian Tolleson

Camille Nelson

Candice Williams

Charles T. Huddleston

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Donald P. Baier

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Larry Grubbs

Laura Heyward

Lesley Wheeler

Linda Davis

Liza Maulino

Monica Boll

North Oconee Rotary Club, Inc

Pamela Jones

Paul Krumbach

Robert A. Lesko

Ronald Coleman

Sandy Mollett

Scott Bernstein

Stephanie H. Dalia

Steve J. Labovitz

Tara Omiilami

William Monahan

William Morrison
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4Sarah
50 Eggs
92.9FM The Game
Abraham J. & Phyllis Katz Foundation
Accenture
Agnes Scott College
Ahavath Achim Synagogue
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Aon
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Atlanta Jewish Committee
Atlanta Journal Constitution
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Atlanta Police Department
Atlanta Police Foundation
Atlanta Public Schools
Atlanta Regional Commission
Atlanta Super Bowl Host Committee LIII
Bank of America
Blue Campaign, U.S. Department of Homeland Security

Boys and Girls Club of Atlanta
Brookhaven Police Department
Brunner
Camp Best Friends
Canadian Consulate General in Atlanta
Caring Works
Christ the King Lutheran Church
CIFAL Atlanta
Clayton County Fire Department
Coca-Cola Company
Columbia Hospitality
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Congressman John Lewis
Court Appointed Special Advocates
Covenant House
Creative Media Industries Institute
CW69 - CBS Television
David, Helen and Marian Woodward Fund
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DeKalb Junior League
Deloitte Consulting LLP
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Delta Sigma Theta, Gwinnett County
Demand Abolition
Dragon Army
Dunwoody Police Department

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Fair Trade Campaigns
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First Ladies Youth Leadership Foundation - Rockdale
Flexport
Full Circle Living
Fulton County Juvenile Court
Fulton County Police Department
Gateway Center
Georgia Asylum & Immigration Network
Georgia Cares
Georgia Criminal Justice Council
Georgia Institute of Technology, Ivan Allen College of Liberal Arts
Georgia Office of Attorney General
Georgia Pacific
Georgia Public Broadcasting, Morning Edition with Leah Flemming
Georgia Public Service Commission
Georgia State University, Andrew Young School of Public Policy
Grace Lutheran Church
Greggo Lee Films
Gwinnett County Police Department
Hartsfield-Jackson International Airport
HLN
Horizon Advisory Group
Impact Church
In Our Backyard
Influencer Church Atlanta
Interfaith Children’s Movement
Interfaith Community Initiative
ITC
It’s a Penalty

Jack and Jill of America, Inc. Greater Metropolitan Atlanta Chapter
Jewish Community Relations Council of Atlanta
Jewish Democratic Women’s Salon
Jewish Federation of Atlanta
Jewish Women’s Fund of Atlanta
Jones Day
JoyUs Beginnings
Junior League of Atlanta
Katz Foundation
Kennesaw State University
Latin American Association
LEGEND
Lexicon Strategies
Links Incorporated, Atlanta Chapter
Links Incorporated, Magnolia Chapter
Lutheran the Redeemer Church
Lyft
MARTA
Masjid of Al-Islam
Mayor’s Office, City of Atlanta
McEachern High School
Medical Wellstar, Cobb County
Men Stopping Violence
Men Stopping Violence
Mercedes-Benz Stadium
Metro Atlanta Chamber
Ministry of Foreign Affairs, Bahamas
MMI
Moxie
National Center for Missing and Exploited Children
National Council of Jewish Women
National Football League
NCR
New City Church
North Georgia Conference of the United Methodist Church

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Out of Darkness
Partners for Dignity & Rights
Passion City Church
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Polaris
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Purchasing Power
Purpose Built Communities
Puyallup Tribe Community
R. Howard Dobbs, Jr. Foundation
Rights4Girls
Robert and Polly Dunn Foundation
Roman Catholic Church
Archdiocese of Atlanta
Roswell Delta Sigma Theta Forum
Roswell Street Baptist Church
Rotary International
S.O.A.P. Project
SafeAmerica
Saporta Report
Serenity’s Steps
Shared Hope
Shine A Light
Sirius XM Urban View Next Nation
SLAM Academy
Social Justice Café for Girls
St. Philip Benizi Catholic Church
St. Brendan’s Catholic Church
St. Patrick’s Episcopal Church
St. Thomas More Catholic Church
Street Grace
Stronghold Christian Church
Tabernacle Baptist Church
Telemundo
Temple Sinai
The Drake House
The Gathering Spot
The Robert and Polly Dunn Foundation
The Salvation Army
TriBridge Residential
Trinity Press
U.S. Department of Homeland Security
Uber
UNITAR
United Methodist Women
United Way of Greater Atlanta
Unity Faith Apostolic Ministry
UNIVISION
UPS Foundation
V-103FM Morning Culture
WABE 90.1, Closer Look with Rose Scott
WAOK, News & Talk 1380
Wellspring Living
West Minster School
WJCL ABC22
WOAK-Am Real Talk with Dr. Rashad Richie
YMCA
youthSpark

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